

IDEAS · STRATEGY · IMPACT



Portfolio



A Bangalore agency built on ownership, not activity.

BANGALORE, INDIA



Our Story



Prachaar — rooted in the idea of propagation and publicity — began with a simple observation: businesses weren't losing to bad marketing. They were losing to fragmentation.



Five vendors. Five reports. No one accountable for the outcome. So we built something different — one team, one strategy, one partner accountable end-to-end.



Not a first agency. The one founders hire after the fragmented-vendor model has already failed them once.

Today, Prachaar turns ambitious businesses into consistently visible, consistently growing brands — replacing scattered activity with strategically built ideas.

BEFORE

SEO, ads, social and web handled by four disconnected teams — no shared strategy, no shared reporting, no shared accountability.

AFTER

One growth partner. One strategy. Transparent reporting — and Monday mornings that mean reviewing growth, not chasing vendors.

Ownership over coordination.

Mission, Vision & Promise



Mission

Turn ambitious businesses into consistently visible, consistently growing brands — by replacing scattered activity with strategically built ideas.



Vision

To become Bangalore's most trusted growth partner for businesses ready for marketing that behaves like a business function, not a side activity.



Brand Promise

Every engagement starts with a real idea, is carried by a real strategy, and is accountable to a real, visible impact.

“Ideas without strategy become noise. Strategy without an idea becomes generic. We exist to fuse the two, deliberately, every time.”

Why Prachaar



Three commitments that separate us from the vendor model.



01

Refusal as Discipline

We say no when the work isn't right — even when the budget is there. Activity without purpose gets stopped, not scaled.



02

Ownership Over Coordination

One team, accountable for outcomes — not five vendors accountable only for activity and separate reports.



03

Proven, Not Claimed

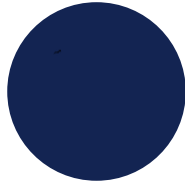
Results demonstrated in client outcomes — not promised in a pitch deck. Every number is real and reportable.



Services We Offer

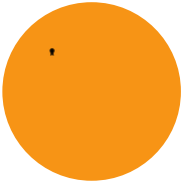


End-to-end growth capability — under one accountable roof.



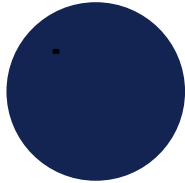
Digital Marketing

SEO, paid ads, social & email.



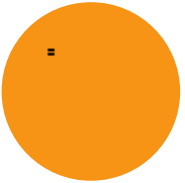
Brand Building & Strategy

Positioning that fits your scale.



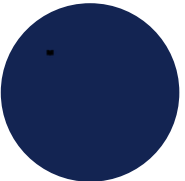
Website Design & Dev

Conversion-focused, built to scale.



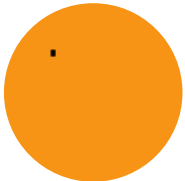
Web Hosting

Managed, secure, always on.



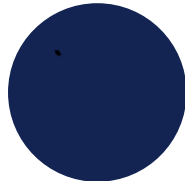
Brand Guidelines

Logo, colour & usage systems.



Mobile App Dev

Android, iOS & Windows.



Graphic Design

Print & digital campaign assets.

Our Clients



Trusted across wellness, education, e-commerce and beyond — 20+ brands growing with Prachaar.

20+

Client Brands

4

Industries Served



6

Spa & Wellness Clients

6

Education Partners

Spas & Wellness · Educational Institutions · E-commerce Brands · Healthcare, Sports & Technology

Client Portfolio — Part 1



Spas & wellness studios, and e-commerce brands we've grown online.

 Aura Spa Studio SPA & WELLNESS	 Tatva Body Spa SPA & WELLNESS	 Eden Luxury Spa SPA & WELLNESS	 Vellora Luxury Spa SPA & WELLNESS	 Nunchi Spa SPA & WELLNESS
 Kosamui Spaa SPA & WELLNESS	 EmbroideryDesigns.com E-COMMERCE	 Ann The Gran E-COMMERCE	 Grand Slam Designs E-COMMERCE	 Acropolo E-COMMERCE

Client Portfolio — Part 2



Educational institutions, healthcare, sports and technology brands.



**Helen O'Grady
Preschool**

EDUCATION



PES University

EDUCATION



**Siddaganga Institute
of Tech.**

EDUCATION



**St. Joseph's
University**

EDUCATION



Digital Academy 360

EDUCATION



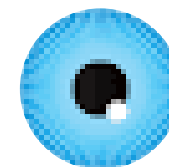
BRETS

EDUCATION



**YuveBadminton
Academy**

SPORTS



**Smart Vision Eye
Hospitals**

HEALTHCARE



Potential PMC

TECHNOLOGY



Emersol Tech

TECHNOLOGY

Leadership Team



The team accountable for every outcome.



Pavithra Rao

Chief Executive Officer (CEO)

pavithra.r@prachaarcompany.in



Harish Murthy

Executive Director

harish.m@prachaarcompany.in



Madhav G K

Director of Customer Success

madhav.gk@prachaarcompany.in



Fewer initiatives. Measurable results.



Let's build your growth plan.



contact@prachaarcompany.in



Bangalore, India

PRACHAAR COMPANY

IDEAS · STRATEGY · IMPACT